

ANNUAL REPORT



CAMPBELLFORD
MEMORIAL HOSPITAL



CAMPBELLFORD
MEMORIAL HOSPITAL FOUNDATION

APRIL 2006 - MARCH 2007

JANUARY 2006 - DECEMBER 2006



Kelly Isfan and Glenn Dixon. Photo: Jennifer Gibson 2007

Serving Our Community's Health Care Needs - Today and Tomorrow

A Message from Campbellford
Memorial Hospital Board Chairman
Glenn Dixon and President and CEO
Kelly Isfan

This past year the hospital introduced more patient programs while achieving greater efficiency. Working with other health care partners, enhancing our physical facilities and using technology to maximize resources and support program delivery, the hospital achieved its mandate to relieve illness, pain and suffering, while promoting health for the communities we serve.

This year, CMH revised its Strategic Plan to include Patient Safety as an explicit strategic priority. CMH will provide patient care and services according to established best practices, and will improve care by focusing on our patients and their safety.

As well, CMH added Occupational Health and Safety as a key strategic direction. Campbellford Memorial Hospital Board of Directors and Management are committed to the health and safety of all employees and to preventing occupational illness and injury in the workplace.

Over the following pages, you'll find a progress report on work that's occurred to achieve our key priorities and to serve the health care needs of the community – both now and in the future.

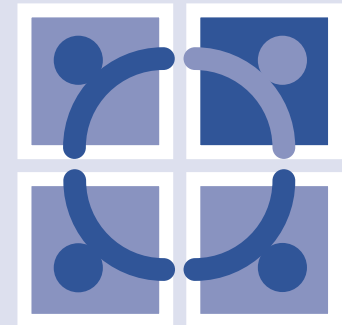
With its solid foundation, dedicated team, and a supportive community, CMH continues to be well-positioned to serve your health care needs today and in the future.

On behalf of the board, we'd like to extend our appreciation to the family physicians, medical specialists, and hospital staff members whose experience, dedication, and professionalism enable the hospital to achieve its mission. We'd also like to recognize the hard work of the Auxiliary to CMH, Campbellford Memorial Hospital Foundation and the dedicated efforts of all of our volunteers who help make CMH such a great hospital.

Sincerely,

Glenn Dixon
Chair, Board of Directors

Kelly Isfan
President and CEO



MISSION

Campbellford Memorial Hospital is dedicated to the relief of illness, pain and suffering, and to promotion of health, for the communities we serve.

Our values are CLEAR:

- Compassion
- Learning & Innovation
- Excellence
- Accountability
- Respect

ABOUT CAMPBELLFORD MEMORIAL HOSPITAL

Built in 1953, Campbellford Memorial Hospital (CMH) is a 34-bed health care facility located in Trent Hills, serving approximately 30,000 residents. As the only hospital located between Belleville and Peterborough, Ontario, CMH provides a comprehensive array of acute care services. The Hospital's 24-hour Emergency Department has a volume of approximately 22,000 visits each year.

For more information,
please visit our website at www.cmh.ca.

2006 – Campbellford Memorial Hospital Shapes Its Future Today by Focusing on Areas That Matter Most

Campbellford Memorial Hospital is focused on key priorities ensuring its long-term success. Shared with you here are highlights of our achievements this past year. Our focus on providing care beyond compare is producing tangible results.

Recruiting and Retaining the Right People

The efforts, dedication and commitment of our family physicians, specialists and nurses in promoting the health of our community, especially in this era of decreased health care resources, is valued and appreciated.

Attracting and retaining family doctors, medical specialists and other staff to support program delivery is a strategic priority for the hospital and we continue to work with others in the community to address the physician shortage we're experiencing here.

In 2006, we recognized the work of Peggy Meiklejohn, RN. Recently retired after contributing for over 32 years to patient care, Peggy was awarded the Soniashyng (Sunshine Bursary). Established in memory of past employee Marie Reid, this staff bursary is provided to a candidate, nominated by employees, who has contributed most to the well-being of the hospital in the spirit of Marie's enthusiasm.



Pictured above: Almost 400 community members interested in learning more about the hospital and local health care providers participated in the hospital's Open House. Here, Medical Radiation Technologist Colleen Kelly demonstrates the mammography machine to students.

Photo: Jennifer Gibson 2007

Continuous professional development is a hallmark of professional nursing practice. Each year, two awards are presented to staff to recognize the importance of on-going learning and the maintenance of competence in a dynamic practice environment: the Maureen Dikun Professional

Development Bursary and the Dick Quesnel Bursary. The Maureen Dikun Professional Development Bursary was awarded to Linda Boshaw, RPN and the Dick Quesnel Bursary was presented to Angela McEwan, who completed a series of nursing courses through Sir Sandford Fleming College.

Over the past 12 months, we've also introduced new people and new roles to complement our existing team of health care professionals and to ensure we effectively manage our human resources delivering hands on health care. We welcomed a new dietician, Patricia Burton, and a full-time physiotherapist, Julie Mainprize. Dean Musclow joined the organization as our new Human Resource Director, bringing to the hospital a wealth of HR experience.

More recently, Linda Bradshaw joined the organization to take on the newly created role of Ambulatory Services Manager, responsible for the Emergency Department, Outpatient Clinics and Wellness Centre. Linda has over 15 years of experience in the health care sector, more recently in hospital administration for a health center in Arctic Quebec, serving the Inuit of Nunavik. Long-term employee Jan Raine has taken on the role of Program Director, Inpatient, Operating Room, and Chief Nursing Officer. These changes reflect our focus on ensuring we take every opportunity to maximize the resources we have, while ensuring we continue to deliver quality care when it's needed most.

Building A Better Hospital Environment to Enhance Diagnostic and Medical Program Delivery

Patients and others visiting the hospital over the next 12-18 months will likely encounter the sights and sounds of building enhancements. The hospital is creating a better environment to support program and service delivery. The construction phase of its Energy Management Program and Capital Renewal Plan is underway, including the replacement of major building systems. For example, in February, altering all lighting fixtures made them more energy efficient. This step alone is expected to save 213,500 Kilowatt hours per year in the hospital alone. That equates to \$19,400 a year at today's energy prices. Thanks to funding generated through the Municipality of Trent Hills and the Ministry of Health and Long-term Care, the hospital is now able to:

- Complete the replacement of the hospital's roof, and
- Replace major building systems such as its heating, ventilation and air conditioning equipment and its building automation system.

Creating a healthcare environment that's comfortable and efficient for those both delivering and receiving care is the intent of the hospital's Master Plan. This year, the hospital completed its Master Plan, an assessment of the current and future best uses of its physical facilities.



Pictured above: Dr. Glenn Gibson, talks about the gastroscope in the Operating Room at the hospital's Open House held in October. Photo: Jennifer Gibson 2007

"This significant initiative was necessary because since the original part of the hospital was built in the 1950s, the hospitals' role, programs, services, and facilities have evolved over the years," says Kelly Isfan, hospital President and CEO: "Even with the building additions made in the 1970's and 1980's, some parts of the building are under-occupied and other parts, mainly key patient care areas, don't have the capacity to comfortably accommodate current care needs."

The hospital's proposed Master Plan includes:

- Putting areas with direct patient contact closer together eg ER/Special Care
- Putting administration and other areas closer together, and
- Adding additional space to accommodate growth in patient diagnostic and medical services.

The hospital will be submitting the Master Plan, including a request for capital funding, to the Ministry of Health and Long-term Care for review and approval. The hospital will also seek the Central East LHIN's support for the business case behind the Master Plan. The next steps are to talk to the Ministry about the need for major renovation and the funding required, ensuring these plans come to life.

Expanding Medical and Diagnostic Programs and Services

The hospital is developing and modifying key clinical programs for both in-patients and outpatients that benefit the community.

Last year, the hospital continued to increase surgical volumes with the recruitment of Dr. Jerry Sue-Chue-Lam as its surgeon in 2005.

In November, CMH initiated a feasibility study for a new CT Scan. Included in the Ministry approval criteria for this technology is establishing that the



Pictured above: Dr. Norm Bartlett demonstrates the hospital's new ER ultrasound machine on volunteer patient Darlene Turney, RN. The ER ultrasound machine was purchased thanks to the Auxiliary to Campbellford Memorial Hospital. Dr. Bartlett organized a weekend-long clinic to train physicians on how to use the equipment. Photo: Jennifer Gibson 2007

hospital has the capacity and human resources necessary to support the CT Scan. If the Ministry approves the feasibility study, then the hospital is expected to acquire this new equipment with its own capital funds and to operate the equipment within the existing budget.

CT is one of the most useful and important tools for diagnosis of cancer, neurological disease, trauma, emergency medicine, and cardiac disease. Many informed health care experts believe that CT scanning is the most critical diagnostic tool to ensure that small hospitals remain clinically relevant to the communities they serve. Given our aging population, CT does have an important emergency medicine and broad patient care role to play within our community.

The hospital is also exploring opportunities to invest in Bone Mineral Density equipment used to determine the amount of calcium and other minerals in the bone and to diagnose osteoporosis. The Auxiliary to Campbellford Memorial Hospital has generously pledged to raise the \$100,000 required over the next two years to cover costs associated with purchasing this equipment.

In January, the hospital announced that the diagnostic imaging department is replacing its fluoroscopy unit thanks to funding support from the Campbellford Memorial Hospital Foundation. Fluoroscopy is an imaging technique commonly used by physicians to obtain real-time images of the internal structures of a patient through the use of a fluoroscope. In its simplest form, a fluoroscope consists of an x-ray source and fluorescent screen between which a patient is placed. However, modern fluoroscopes couple the screen to an x-ray image intensifier and CCD video camera allowing the images to be played and recorded on a monitor.

In February, CMH announced the return of chemotherapy treatments. Cancer Care Ontario estimates when the service is fully operational, it will save the agency about \$70,000 in transportation

costs as previously many local people travelled outside their community for treatment. The program is set up to serve as a satellite office of the Kingston Regional Cancer Centre. Those patients who are "stabilized" can switch to Campbellford for continuation of their treatment. The focus will be on breast cancer patients initially, and expand to include those with colorectal cancer. The hospital is able to offer this service thanks to donations from Kinettes and Kinsmen, the Campbellford Breast Cancer Support Group, Seymour West Women's Institute, the hospital's radiology department, Curves for Women, Codrington Women's Institute, Survivor Thrivers, Bemersyde Chapter IODE and Joy Bryson.

Making Patient Safety a Priority

Campbellford Memorial Hospital crafted its original strategic plan in 2004 with a focus on patient and community needs – now and in the future. In 2006, Patient Safety was added as a strategic priority. CMH will provide patient care and services according to established best practices, and will improve care by focusing on our patients and their safety. The hospital now has a Patient Safety Plan focusing on: Culture of Patient Safety and Accountability; Communication; Education; Safe Medication; and Falls Prevention.

For example, the hospital introduced medication reconciliation process, ensuring it is well-positioned to prevent inadvertent omissions of needed home medications, failure to restart medications at discharge, duplicate drug therapy if more than one physician is ordering drugs for the same individual, and errors associated with incorrect doses of drugs. The hospital is also introducing new medication dispensing units to improve the safety and efficiency of dispensing prescriptions.



Please visit our website at www.cmh.ca.



Pictured above: Dr. Norm Bartlett demonstrates the cardiac arrest equipment on volunteer patient Dr. Cao-Young, a Pathology Resident, to students participating in the Open House. In recognition of the Town of Campbellford's Centennial Celebrations, student and community hospital tours hosted by hospital board members occurred at the event. Photo: Jennifer Gibson 2007

Willa McCann Creating a Legacy for Helping Others

"We're here to help others out," says long-time area resident Willa McCann, 95, as she shares a story about a trip years ago to Campbellford Memorial Hospital with a neighbour's child needing medical attention. "I love to help out," she adds.

Today, Willa is helping out many others in the community, who also visit the hospital, thanks to her \$50,000 gift to Campbellford Memorial Hospital Foundation presented in May, 2007. "I've been associated with our hospital since its beginning and even before that when it was located in the building that now houses the local Historical Society," she says, adding: "five generations of the McCann family have received care at Campbellford Memorial Hospital and we view Campbellford Memorial as 'our hospital.'"



Willa McCann Photo: John Campbell, The Independent.

Willa's gift to the hospital enabled the purchase of an electrical surgical unit used to minimize bleeding during surgery, a colonoscope used to perform colonoscopies, and an electric bed, according to Foundation executive director Neil Hannam. "Just like the business of farming, in health care it is important to keep abreast of innovations and research. Having reliable equipment is essential," Willa says of the purchase.

"Willa is known for getting things done," says daughter-in-law Cathy McCann, adding: "She is an inspiration to many, and a reliable source of information to her family and friends."

Willa's recent gift to the hospital represents a long history of community involvement and support. She is a long-time

member of Codrington Women's Institute and continues to keep busy with quilting and knitting. Over the years, she knitted hundreds of caps and booties for premie newborns at area hospitals. Last year, at aged 94, she donated 40 sets. Through the Campbellford-Seymour Fair Board, she also contributes many pairs of hand knitted mitts for distribution to school children in need. In the 1980's, Willa was instrumental in organizing a Seniors' Club in Codrington. She was a 4-H leader and a regular visitor of shut-ins. She recently helped with quilting a wall hanging for the Codrington Community Centre. At the many dinners sponsored by Codrington Community Association, Willa can usually be found in the kitchen, cutting pies and desserts, always ready to lend a hand.

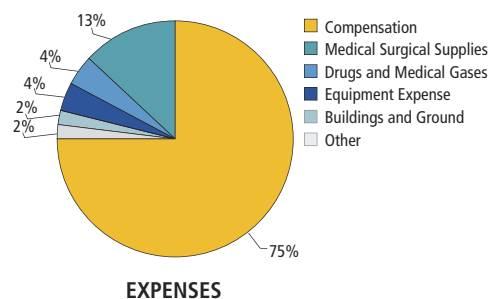
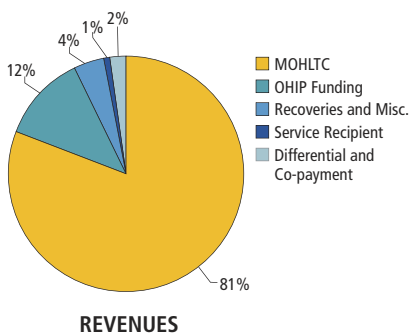
Willa also recognizes that having quality health care close to home is important. "Campbellford may be a small town, but a caring community of local citizens and volunteers has always supported our hospital. We are so fortunate to have a first class facility with modern equipment and quality doctors in our community," she says.

Willa was born on a farm near Codrington in 1912 and attended schools in Codrington, Warkworth and Peterborough. She worked as a secretary in Peterborough before her marriage in 1932 to the late Reg McCann. Shortly after their marriage, the couple established a 50 acre farm north of Codrington. The original family farm was added to as adjoining properties became available and now operates 550 acres. Willa and Reg have three children: Ruth McDonald, Howard and Owen, seven grandchildren and ten great-grandchildren.

"Over the years, Reg and I always worked hard to save some money, and we tried to be good citizens. We always felt fortunate to have Campbellford Memorial Hospital to rely on, and we foresee that it will be here for future generations," explains Willa of her generous gift to the hospital, adding: "Campbellford Memorial Hospital has caring staff, hard working volunteers, a forward thinking board of directors, and some very dedicated fundraisers. For these reasons, the hospital is here to stay and we're very pleased to add our support and be part of its success."

In her life story, written when she was approaching her 88th year, Willa reflects: "In my own way, I have tried to be a good friend, a good neighbour, a responsible parent, and a fun grandma...and I just hope in some way, I've been able to make a difference. To me this would be my greatest legacy." The Campbellford Memorial Hospital Foundation hosted a special reception for Willa and her family on June 5, 2007 at the hospital. "It's a wonderful opportunity to recognize Willa's latest gift to the community and long-term benefits she is providing to hospital patients," Hannam concludes.

The Hospital's Financial Health is Good



Supporting the Future of Your Hospital

The mission of the Campbellford Memorial Hospital Foundation (CHMF) is to motivate donors to meet the current and future needs of the Campbellford Memorial Hospital and its campus. For more information on supporting the future needs of your community hospital through the CMHF, contact (705) 632-2014 or visit www.cmh.ca

Donors 2006 Who Moved Up a Level

Patrons

Cozette Barnum
Municipality of Brighton
CDHS Jazz Band
Kinsmen Club of Campbellford

Supporters

Township of Alnwick/Haldimand
Township of Havelock-Belmont-Methuen
Donna & Doug Carswell
Paula Meier
MacLaren Pharmacy
James & Joy Bryson
RCL Br. 103 Campbellford
In Memory of Ray Black
Nancy & Robert Novinka

Friends

Estate of Lloyd Asquith Jones
Wm. J. Thompson Farm Supply
Sharon Kelly
Mr. & Mrs. Anthony Paton
Gordon Reid
In Memory of Keith Lewis
Betty & Ron Johnstone
In Memory of Dorothy Diltz
Lynda Tinney
Betty Thomson
In Memory of Dorothy Moxley
Survivor Thrivers
In Memory of Gordon Brown
In Memory of Alex Stewart
In Memory of Marjorie Brent
Marjorie & Ted Bedore
In Memory of Adele Langdon
John & Judith Pearce
Marion & Lou Fennell
John Curtis
Dr. Norman Bartlett & Debbie Maki
Mike Anderson & Sheila Holmes

To view the complete list of donors in 2006, please visit our website at www.cmh.ca.